



2026

DEALER SUMMIT

Sponsorship Packet



Hosted by Gary Gunter, President, REV Recreational Vehicles Segment

2-DAY SPECIAL EVENT

MORE DETAILS TO FOLLOW

MAY 11-14

INDIANA FARM BUREAU FOOTBALL CENTER
7001 West 56th Street, Indianapolis, IN 46254

INDIANAPOLIS
COLTS

CONTACT FOR AVAILABILITY & INVESTMENT LEVELS

JENN GOETHEL

REV RV SENIOR MARKETING MANAGER

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2026 DEALER SUMMIT

WELCOME LETTER

Dear Valued Supplier,

I'm reaching out to invite you to participate as a sponsor for the upcoming REV RV Dealer Summit—an exclusive gathering of key dealers from across the country.

The Dealer Summit provides a unique platform to showcase your products and services directly to the partners who influence purchasing decisions, customer experience, and long-term brand alignment within the RV industry. Sponsorship offers meaningful visibility and direct engagement opportunities in an environment designed for relationship building and business growth.

We are offering multiple sponsorship levels to accommodate a variety of marketing goals and investment ranges. Each level is structured to provide strong brand exposure, on-site presence, and targeted interaction with dealers through high-impact events and networking opportunities throughout the summit. Whether your objective is brand awareness, lead generation, or strengthening existing partnerships, there is a sponsorship option designed to deliver measurable value.

Your support also contributes to creating an elevated experience for attendees, reinforcing your brand as an engaged and committed partner within the RV community. We would welcome the opportunity to discuss sponsorship levels and tailor a package that aligns with your objectives. Thank you for considering participation in what promises to be a dynamic and impactful event.

Sincerely,
Gary Gunter
REV RV President

EVENT OVERVIEW



SCHEDULE OF EVENTS



Monday | May 11th

- 5 p.m. - 7 p.m.: Welcome reception at the Embassy Suites

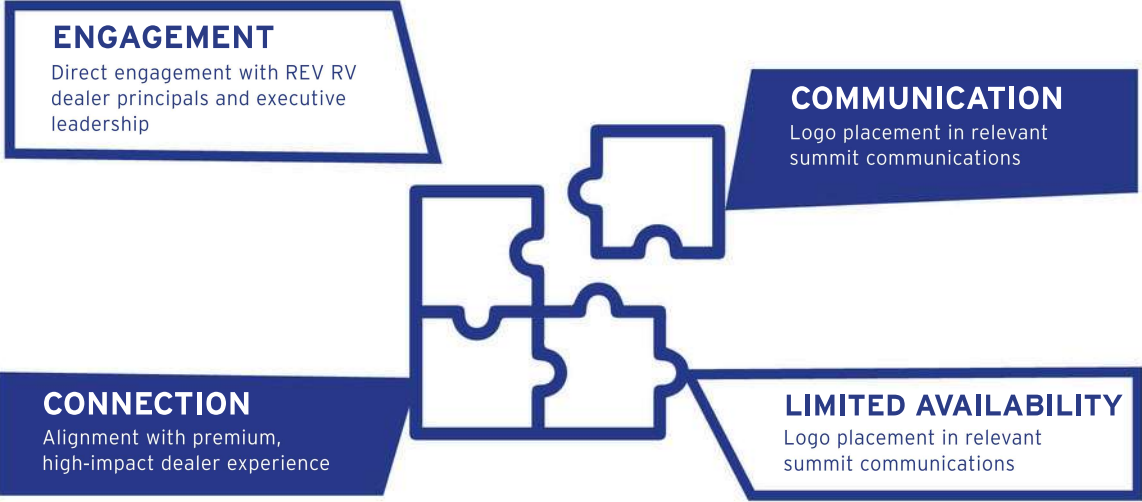
Tuesday | May 12th

- 9 a.m.: Executive presentations/breakout discussions
- 12 p.m.: Lunch
- 1:30 p.m.: Sessions
- 6 p.m.: Casino Night

Wednesday | March 13th

- 9 a.m.: Executive presentations/breakout discussions
- 11 a.m.: Golf outing / race track experience
- 6 p.m.: Awards Night

INCLUDED WITH ALL OF OUR SPONSORSHIPS



OPTIONAL ENHANCEMENTS

- Custom brand activations or experiential add-ons
- Swag bag inclusion or premium gifting

2026 DEALER SUMMIT SPONSORSHIP PACKAGES



TIER-LEVEL PACKAGE

DEALER SUMMIT

We recognize that each supplier partner has unique business goals – whether that is brand visibility, dealer relationship building, product education, lead generation, or premium hospitality.

To support those objectives, we offer multiple sponsorship tiers designed to provide scalable exposure and engagement opportunities. If you don't see a package that aligns with your specific business objectives, we are happy to tailor a sponsorship solution to meet your needs.

BENEFITS	BRONZE PARTNER (\$3,000)	SILVER PARTNER (\$5,000)	GOLD PARTNER (\$10,000)
SPOT AVAILABILITY	12	5	3
Recognition Certificate	✓	✓	✓
Logo Placement on Relevant Summit Communications	✓	✓	✓
Social Media Recognition	✓	✓	✓
Event Materials	✓	✓	✓
Product Inclusion in Gift Bags		✓	✓
Branding on Tables		✓	✓
2 Attendee Tickets		✓	✓
Post Event Email to Attendees			✓
Table Set Up of Information			✓
15 min Speaking Opportunities during Breaks			✓

SPONSORSHIP OPPORTUNITIES



ADD-ONS

SPONSORSHIP AT-A-GLANCE

OPPORTUNITY	QUANTITY	BRAND VISIBILITY	ON-SITE PRESENTATION	SPEAKING / PRESENTATION	PRESENTATION
WELCOME RECEPTION SPONSOR	Exclusive (\$8,000)	<ul style="list-style-type: none"> Event signage Bar / cocktail branding 	<ul style="list-style-type: none"> Branded cocktail Reception décor elements 	<ul style="list-style-type: none"> 1-2 minute welcome remarks 	<ul style="list-style-type: none"> Pre-event promotion On-site acknowledgment
GOLF OUTING SPONSOR	Exclusive (\$7,000)	<ul style="list-style-type: none"> Naming rights Golf cart signage Scorecards Hole signage 	<ul style="list-style-type: none"> Contest hole activation Beverage cart branding 	<ul style="list-style-type: none"> Awards recognition moment 	<ul style="list-style-type: none"> Event signage Recap materials
RACE TRACK EXPERIENCE SPONSOR	Exclusive (\$7,000)	<ul style="list-style-type: none"> Experience signage Participant materials Photo backdrop 	<ul style="list-style-type: none"> Branded lounge Interactive activation 	<ul style="list-style-type: none"> Optional welcome remarks 	<ul style="list-style-type: none"> Event communications Photo recap exposure
CASINO NIGHT SPONSORS	Exclusive (\$4,000)	<ul style="list-style-type: none"> Casino tables Event screens Décor branding 	<ul style="list-style-type: none"> Featured table/game sponsorship Prize branding 	<ul style="list-style-type: none"> Optional prize presentation 	<ul style="list-style-type: none"> On-site signage Recap materials
AWARD NIGHT SPONSOR	Exclusive (\$25,000)	<ul style="list-style-type: none"> Stage backdrop Screen graphics Printed programs 	<ul style="list-style-type: none"> Featured table/game sponsorship Prize branding 	<ul style="list-style-type: none"> Opening or closing remarks 	<ul style="list-style-type: none"> High-visibility recognition Official event guide
LUNCHEON (Tuesday Only)	Exclusive (\$9,000)	<ul style="list-style-type: none"> Branded napkins Social Media postings Signage at food stations 	<ul style="list-style-type: none"> Branded presentation 	<ul style="list-style-type: none"> 30-minute presentation to attendees 	<ul style="list-style-type: none"> Branded presentation